

# Atola Gerri Budd, PhD

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## EDUCATION

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- 2000      **SETON HALL UNIVERSITY**      **South Orange, New Jersey**  
**Doctor of Philosophy in Higher Education Administration, November, 2000.**  
Cumulative GPA: 4.00.  
Dissertation topic: "Statewide Coordination of Higher Education: The Case of New Jersey."  
Advisor: Joseph M. Stetar, Ph.D. Coursework included: Higher education organizational behavior, policy analysis, personnel management, finance, history of education, and research methods.
- 1985      **DREW UNIVERSITY**      **Madison, New Jersey**  
**Master of Arts in Political Science, October, 1985.**  
Concentration: American Government.  
Thesis topic: "The Effects of Network News Coverage on Presidential Nomination Campaigns."
- 1984      **DREW UNIVERSITY**      **Madison, New Jersey**  
**Bachelor of Arts in Political Science, June, 1984.**  
Concentration: International Relations.
- 1981      **FASHION INSTITUTE OF TECHNOLOGY**      **New York, New York**  
**Associate of Applied Science, June, 1981.**  
Concentration: Fashion Illustration.

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## EXPERIENCE

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- April 2021 to present      **PEACE IN ACTION, LLC**      **Nutley, New Jersey**  
**Managing Partner**  
Oversee the day-to-day management of the firm, including creation and development of workshops, classes and programs to help clients create workplaces and study spaces that are more open, civil, welcoming, and inclusive. Curriculum and materials specifically address real world applications of issues around racism, sexism and LGBTQIA issues.
- January 2002 to present      **WILLIAM PATERSON UNIVERSITY**      **Wayne, New Jersey**  
**Adjunct Professor - in class, online, and hybrid sections**  
Courses taught: Introduction to Women's & Gender Studies; Race, Gender & Social Justice; Women's Changing Roles; Gendered Lives and Societies; Racism and Sexism in the U.S.
- January 2019      **MONTCLAIR STATE UNIVERSITY**      **Montclair, New Jersey**  
**Adjunct Professor.**  
Course: Communication, Media and Gender
- March 2008 to January 2013      **BERGEN COMMUNITY COLLEGE**      **Paramus, New Jersey**  
**Continuing Education Instructor**  
Courses taught: Word Studies; Communication Skills for Non-Native Speakers; Writing for Non-Native Speakers

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## TEACHING EXPERIENCE (continued)

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- 2001 to 2003 **SETON HALL UNIVERSITY** **South Orange, New Jersey**  
**Adjunct Professor.**  
 Courses taught: English Composition I; Introduction to Political Science
- BERKELEY COLLEGE** **Woodland Park, New Jersey**  
**Adjunct Professor, Online.**  
 Courses taught: Introduction to Political Science – Online Sections
- 1994 to 1996 **SETON HALL UNIVERSITY** **South Orange, New Jersey**  
**Faculty Mentor, Freshman Studies.**  
 Course taught: College Study Skills
- 1989 to 1992 **BERKELEY COLLEGE** **Woodland Park, New Jersey**  
 Courses taught: Introduction to Political Science; Social History of the Sexes;  
 Freshman Seminar

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## ADMINISTRATIVE EXPERIENCE

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- Oct 2008 to Oct 2012 **EDUCATIONAL TESTING SERVICE** **Ewing, New Jersey**  
**GRE Rater.**  
 Responsibilities included holistic scoring of GRE exams, including assessment of students' critical reading and analytical ability their ability to synthesize information and develop a position on an issue, and their clarity of expression and use of grammar.
- May 2005 to Dec 2007 **EASTERN INTERNATIONAL COLLEGE** **Belleville, New Jersey**  
**BELLEVILLE BRANCH CAMPUS**  
**Vice President and Campus Director.**  
 Major accomplishments include the attainment of accreditation and Title IV eligibility for the Belleville Branch Campus and the establishment of complete program articulation with Caldwell College, while managing enrollment growth from 40 to 200 students. Wrote and submitted the application to expand the school's mission to A.A.S. degree granting college. Responsibilities include day-to-day management of administrative and educational departments, including implementation of school goals and objectives; hiring and supervision of school personnel, ensuring compliance with state and national accreditation standards, and student advisement.
- 2003 to 2005 **BERDAN INSTITUTE** **Wayne, New Jersey**  
**Director of Education/Academic Dean.**  
 Accomplishments include the attainment of a five-year renewal of accreditation, inclusion of two new programs, and management of the relocation of the school to the Wayne, New Jersey location. Administered all educational programs and academic services, including hiring and working collaboratively with faculty; strategic planning and budgeting; curriculum, new program development, student advisement, and program scheduling. Ensured compliance with state, federal and national accreditation standards; created and implemented institutional partnerships for credit articulation; and managed institutional records.

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**ADMINISTRATIVE EXPERIENCE (continued)**


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- 1998 to 2001 **SETON HALL UNIVERSITY** **South Orange, New Jersey**  
**Manager, Graduate Studies Support Services/Graduate Dean.**  
 Created and implemented support services to graduate students and faculty; established the Graduate Enrollment Data Team to coordinate graduate admissions; managed graduate student recruitment, admission, registration and retention; created the on-line graduate program application; administered the graduate assistant operation, including the creation of the on-line graduate assistant application process; maintained the graduate services section of the University web site; and annual revision of the graduate section of the University catalog.
- Director, Special Programs and Advanced Studies.**  
 Administered University-wide efforts for Summer and Winter Session, including scheduling of courses and management of faculty salaries; managed graduate admissions for all programs in the College of Arts & Sciences; and administered the graduate assistant operation.
- Summer 1997 **NEW JERSEY COMMISSION ON HIGHER EDUCATION** **Trenton, New Jersey**  
**Intern, Programs and Services.**  
 Reviewed and critiqued policy documents including two state college petitions for mission change, the Commission guide for obtaining basic information for appraising institutions of higher education, and the statewide College Bound Request for Proposal; assisted in the organization of report materials and documents pertinent to the New Jersey State Task Force on Adult Literacy, including the summary report; and designed the database of New Jersey colleges offering college courses to Abbott District high schools.
- 1994 to 1996 **SETON HALL UNIVERSITY** **South Orange, New Jersey**  
**Faculty Mentor/Graduate Assistant, Freshman Studies.**  
 Managed assigned sections of the College Study Skills freshman orientation course, including academic advisement of between 100-120 freshmen through the end of the freshman year; supervised undergraduate peer advisers; developed the curriculum guidebook used by all faculty mentors and educational materials for the College Study Skills course; managed institutional research; and standardized departmental procedures.
- 1992 **BERKELEY COLLEGE** **Woodland Park, New Jersey**  
**Assistant Dean, Evening/Weekend Division.**  
 Governed Garret Mountain campus nightly as representative of the Academic Dean; hired and supervised faculty; managed the academic budget; created the quarterly schedule of courses; organized and managed quarterly student registration; conducted academic degree audits for graduating seniors; managed student withdrawal, academic dismissal and grievance procedures; and ascertained accurate enrollment, in addition to the responsibilities listed below.
- 1990 to 1992 **Academic Advisor, Evening/Weekend Division.**  
 Administered the New Jersey Basic Skills Placement Testing and managed student placement; advised all Evening/Weekend students; worked with the Academic Dean during Middle States review; managed final grades for the Evening/Weekend Division; maintained academic records; and led the Evening/Weekend student retention effort by incorporating customer service techniques.

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## **INSTITUTIONAL ASSIGNMENTS and COMMITTEE SERVICE**

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- 2020 - **WILLIAM PATERSON UNIVERSITY** **Wayne, New Jersey**
- Adjunct Faculty Representative, University Budget Council
- FORTIS INSTITUTE** **Wayne, New Jersey**
- Member, Program Advisory Committee for Online Education
- 2005 to 2007 **EASTERN INTERNATIONAL COLLEGE** **Belleville, New Jersey**
- Chair, Academic Council
  - Chair, Self Evaluation Accreditation Steering Committee
  - Member, Institutional Assessment and Improvement Planning Team
  - Member, Program Advisory Committee
- 2003 to 2005 **BERDAN INSTITUTE** **Wayne, New Jersey**
- Member, Institutional Advisory Board
- 1998 to 2001 **SETON HALL UNIVERSITY** **South Orange, New Jersey**
- 2001 Founder, Graduate Enrollment Data Team
  - 2001 Member, Human Relations Council
  - 2001 Member, University Enrollment Management Team
    - Member, Receivables Work Group
  - 2000-2001 Chair, Council Against Racial and Ethnic Discrimination
  - 1998-2001 Co-Founder, University Graduate Council
  - 1998-2001 Member, Academic Affairs/Curriculum Subcommittee, Bayley Project
  - 1999-2001 Member, Academic Council
    - Chair, Task Team on Graduate Studies/University College
    - Member, Task Team on Graduate and Continuing Education

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## **PROFESSIONAL ORGANIZATIONS**

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- American Educational Studies Association (AESAs)
- American Educational Research Association (AERA)
- Association for Institutional Research (AIR)
- Association for the Study of Higher Education (ASHE)
- National Association of Graduate Admissions Professionals (NAGAP)

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## **AWARDS and HONORS**

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- Awarded the Business Development Award for capital improvements, Suburban Essex Chamber of Commerce
  - Awarded the New Jersey Minorities in Academic Careers (MAC) scholarship
  - Awarded Doctoral Fellowship, Freshman Studies program, Seton Hall University
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## SCHOLARLY CONTRIBUTIONS

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- Co-presenter; *By Any Other Name: The Rise and Fall of the Conservative Feminist*, at the March 2012 WGSS Special Event for Women's History Month/Jointly Sponsored by the Political Engagement Group, Richard Stockton College.
- Co-presenter; *By Any Other Name: Women, Feminism, and Conservative Politics*, at the April 2011 Mid-Atlantic Women's Studies Association annual conference.
- Co-presenter; *Consent of the Governed: Political Attitudes of Women Voters*, at the November 2008 Lehigh University Feminism in Practice conference.
- Co-presenter; *Consent of the Governed: Political Attitudes of Women Voters*, at the March 2004 Seton Hall University Celebration of Women conference.
- Collaborated with Joseph Stetar, Ph.D. on a biography of Thomas Duckett Boyd for inclusion in a biographical anthology, Dictionary of American Biography, Oxford University Press, 1996.
- Cited by Martin Finklestein, Ph.D. and Joseph Stetar, Ph.D. in "Influence of Faculty Backgrounds on the Motivation to Teach," an article Teaching and Liking It, Johns Hopkins Press, 1996.
- Presenter; *Statewide Coordination of Higher Education*, at the 1995 convention of the American Educational Studies Association.
- Paper on the connection between private higher education and state government is being utilized by the Association of Private Higher Education of the Ukraine for policy development and is under consideration for translation into Ukrainian by the Association.

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## RESEARCH INTERESTS

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- American politics and government
- Governance structures
- Gender issues
- Leadership issues
- History of education
- Politics in education
- Higher education planning at the state and institutional level
- Compensation systems
- Curriculum development